



ACHIEVED

## THANK YOU. AND YOU. AND YOU.

We couldn't have raised \$1 billion for the University of Maryland without you. **§** The number is almost mind-blowing. In fact, the fundraising goal of *Great Expectations*, The Campaign for Maryland, publicly launched in late 2006, was the largest ever announced by a public institution in the D.C. region. **§** To continue the university's rise among the world's best, the campaign called for investments from individuals, corporations and nonprofits to attract the best students, provide scholarships to those in most need, and fund outside-the-classroom experiences; to hire and retain outstanding faculty; to build, update and equip facilities; and to support innovation. **§** Nearly 130,000 of you responded to that call, donating \$864 million for these priorities, plus \$136 million for unrestricted use and program support. In the following pages, we set out to show the impact of those gifts. Here are a few of the stories of students, past and present, and faculty who saw their lives change, who've gone on to change others', who've advanced their fields. **§** This is how you've fulfilled Maryland's *Great Expectations*.



s one of the nation's top public research universities, Maryland wants to attract outstanding students intent on changing their lives and the world around them. Private giving through *Great Expectations* lifted the financial barriers for some of these students. Scholarships have also helped Maryland compete

for the best students, whether undergraduates seeking a special learning experience outside the classroom or graduate students developing life-saving technologies.



## THE ACHIEVER

The Incentive Awards Program pulled Janiceia Adams out of Baltimore, then empowered her to return to inspire others

**BROKEN GLASS CRUNCHES** under Janiceia Adams' feet as she stands in front of her family's old one-bedroom apartment on Saratoga Street in Baltimore. The plywood covering the windows and door is faded and warped. The stoop is buried under empty bottles, grimy fast-food cups and other trash.

When Adams '07 lived here, she never lingered outside. She commuted an hour to Northwestern High School in the city and stayed late for her clubs and community service activities, on her way to becoming valedictorian.

Adams knew the escape from the poverty binding her, her mom and younger brother was education. She was accepted at 14 of the 15 universities where she applied. ("I wasn't playing around," she says.) She chose Maryland because of the Incentive Awards Program (IAP).

Founded by former university president Dan Mote, the privately funded program provides not only four years of full financial support for 17 outstanding incoming students from difficult backgrounds in Prince George's County and Baltimore, but also a support system to develop character, responsibility and leadership. Sixty-five students are now enrolled in IAP.

"It wasn't just the money," says Adams, now a manager of institute support with Teach for America. "It provided a sense of community and of duty, to go back and show how kids growing up in Baltimore can be successful."

Adams' parents divorced when she was 2, and her father wasn't in the picture until she was at Maryland. Her mother, Myra Smith, spent 25 years as a geriatric nurse at Sinai Hospital, supporting Adams and her brother, Janeal, now 21.

Her mom's back and knee problems frequently forced her to cut back to parttime or even more sporadic work. They moved from one sketchy Baltimore place to another, then down to the Orlando area, and back. They left Saratoga Street after a police shootout in the public housing community that faced their rowhouse.

Smith insisted that her daughter go to college. Teachers pushed her, too.

That goal doesn't sound so ambitious without context: There were more than 1,000 students in her freshman class at Northwestern, Adams says. Only 200 graduated. About 150 planned to enroll in college—the highest number in seven years. A total of five earned a bachelor's degree in four years.

As an Incentive Awards Scholar, the

shy Adams was pushed out of her comfort zone, practicing public speaking, networking with D.C. professionals, volunteering in the community and visiting her alma mater to motivate students there. A criminology and criminal justice major, she joined the Student Government Association and advocated for a film studies major, which starts this fall.

"She's a quiet storm, somebody who is constantly making progress, but not out there in your face," says IAP Director Jacqueline Lee. "She's a wonderful example of what IAP is all about."

Through a connection with one of her high school teachers, she secured an internship at Teach for America, which she kept all four years. Then she joined the program, teaching fourth grade in the South Bronx, N.Y., for three years while earning her master's in education at Pace University.

But it bothered her that she wasn't giving back to Baltimore, the way she did through IAP. She shifted to coaching teachers in Baltimore for Teach for America and, now, organizing training events in the city and other areas. Adams recently moved to the Bronx with her mom and brother, and hopes to work in public school administration someday, supporting teacher autonomy and inspiring students like her.

"It's about knowing no matter what experiences you have in life, you can have goals," she says, "and we're going to help you achieve them."-LB

